Content

**Primary Color- #0068ff**

**Font Family- Poppins**

[**Business Review Websites**](https://www.g2.com/products/g2/competitors/alternatives) **- Top 10 like G2, Clutch, etc. where we can conduct review.**

**1. Header**

**Sooprs Logo** |Explore(Shows Categories and Subcategory-Drop Down Arrow) |Why Sooprs? | Post A Project | Explore Projects| **Join Now|**

**2. \*Hero Section\*:**

***Heading***

* "Connect with skilled freelancers to bring your ideas to life."
* "Your one-stop solution for finding the perfect freelance talent."
* "Hire the best, and get projects done faster than ever."
* "Empowering freelancers and businesses to achieve more, together."
* "Find the right expert for any job, in just a few clicks."
* "Bringing freelancers and businesses together for seamless collaboration."
* "Connect, Collaborate, Deliver with Sooprs"

***Sub-Heading***

* "Easily find experts in design, writing, and development. Start your project today!"
* “Hire Expert Professionals from the leading Freelance marketplace”
* **“**Explore a diverse range of services tailored to your needs. Hire the right talent in minutes."
* "Streamline your workflow by connecting with top freelancers. Complete your tasks efficiently."
* "Collaborate seamlessly and meet your project goals. Build lasting partnerships with ease."
* "Search through a vast pool of talented freelancers. Get started on your project without delay."
* "Access global talent and innovative solutions. Make your hiring process quick and effective."

***(Button)***

Hire Freelaner | Earn As Freelancing

**3. \*Category\*:**

1. Artificial Intelligence
2. Graphics & Design
3. Digital Marketing
4. Writing & Translation
5. Video & Animation
6. Music & Audio
7. Programming & Tech
8. Business
9. Lifestyle

**3. \*Hot Topics/Trending\*:**

(Portrays top trending Topics of discussion in the world)

Highlight-Freelancing Genre

Sub Highlight-Typical Cost

3rd Highlight-Keyword

*Note:-Use Top 3 or 6 according to your design concept.*

| **Freelancing Genre** | **Typical Cost** | **Keywords** |
| --- | --- | --- |
| Machine Learning Development | $50 - $150 per hour | Machine Learning, AI Algorithms, Data Science, Predictive Analytics, Neural Networks |
| Copywriting | $20 - $100 per hour; $150 - $500 per project | SEO Copywriting, Content Strategy, Brand Messaging, Advertising Copy, Sales Copy |
| UX/UI Design | $30 - $120 per hour; $500 - $5,000 per project | User Experience, User Interface, Wireframing, Prototyping, Interaction Design |
| AI Content Generation | $15 - $75 per hour; $100 - $500 per project | Content Automation, Natural Language Processing, AI Writing, Content Creation Tools, Blog Generation |
| Social Media Marketing | $25 - $150 per hour; $300 - $2,500 per month | Social Media Strategy, Content Creation, Engagement Analytics, Social Advertising, Influencer Marketing |
| Data Analysis and Visualization | $30 - $150 per hour; $500 - $3,000 per project | Data Visualization, Statistical Analysis, Business Intelligence, Data Mining, Dashboard Creation |

**4. \*Top Projects/Recently Posted Projects\*:**

**Details to be included in the Project Card:**

Project Title\*\*\*

Date Posted

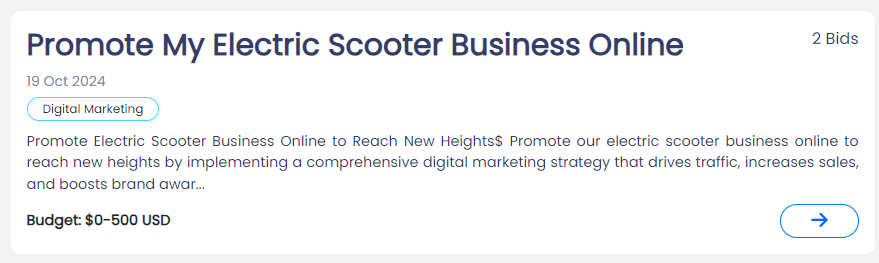
Budget\*\*\*

Number of Bids

Category\*

Icon of Posted by\*\*

Project Details-*Optional*



**Promote my Electric Scooter business online**

19 Oct 2024

Digital Marketing

Promote Electric Scooter Business Online to Reach New Heights$ Promote our electric scooter business online to reach new heights by implementing a comprehensive digital marketing strategy that drives traffic, increases sales, and boosts brand aware.

Budget: $0-500 USD

**5. \*How It Works\*:**

1. Add Project Requirements: Add Your Project Requirements at No Cost
2. Select the Best Person : Select the best person or agency to get your work done.
3. Get Work Completed: Get Work Completed and focus on your business

**6. \*Top Freelancers\*:**A Card displaying details of Freelancer:

1. Name\*\*
2. Services/Title\*\*\*
3. Experience\*
4. Per hr Rate\*
5. Skills\*\*

**7. \*Freelancer and Client Benefits\*:**

**Client:**

1. Clients can connect with skilled freelancers from around the world to find the right expertise.
2. Competitive pricing options allow clients to stay within their budget while ensuring quality.
3. The platform offers simplified project management tools, making it easy to track progress and communicate.
4. Clients can quickly post jobs, review proposals, and hire freelancers without delays.
5. They can customize freelance services to meet their specific project needs.
6. Sooprs ensures secure payments, protecting both clients and freelancers throughout the process.
7. By outsourcing tasks to freelancers, clients can focus on core business activities and improve productivity.

**Professionals:**

1. Freelancers can showcase their skills to a global audience, expanding their client base.
2. The platform offers opportunities to work on a wide variety of projects across industries.
3. Professionals can set their own rates and work on flexible schedules.
4. They gain access to clients worldwide, increasing their chances of finding suitable jobs.
5. Secure payment processes ensure freelancers are paid reliably for completed work.
6. Freelancers can build a strong portfolio and receive feedback, boosting their credibility.
7. The platform provides tools to manage multiple projects efficiently and streamline communication with clients.

***CTA-Button***

Hire Freelancer | Earn through Freelancing

**8. Projects Made on Sooprs**

Showcases the projects made on Sooprs in Cards with details.

Which on hover will show:

Project Title

By:- Tushar Singh

**9. Ai Powered**

**Heading:**

**"Work Smarter, Faster"**

**"AI-Powered Project Boost"**

**"Simplify Your Workflow"**

**"Effortless Project Success"**

**"Intelligent Freelance Solutions"**

**"Boost with AI"**

**“AI at Work”**

**Sub-Heading:**

"Streamline Your Freelance Journey with Intelligent Tools Designed to Simplify Your Work"

### **Features:**

* **AI Project Writer**Generate tailored project proposals effortlessly with our AI Project Writer. Simply input your project details, and let AI create professional and impactful content in seconds.
* **Personalized Project Suggestions**Receive job recommendations customized to your skills and interests, making it easier to find projects that align with your expertise and preferences.
* **Bid Sorting by AI**Our intelligent bid sorting feature ranks bids to highlight the most relevant opportunities, helping you save time and find the best fits faster.

**Features:**

**AI Project Writer**"Instantly create compelling proposals that stand out."

**Personalized Project Suggestions**"Effortlessly discover projects that fit your skills and interests."

**Bid Sorting by AI**"Easily find the most relevant bids ranked just for you."

**10. CTA**

**Heading:**

Ready to Elevate Your Freelance Journey?

**Sub-heading:**

Join a Thriving Community of Freelancers, Access Tailored Opportunities, and Take Your Career to New Heights with Sooprs!

**Sub-Heading:**

Join a Thriving Community of Freelancers, Access Tailored Opportunities That Match Your Skills, and Empower Your Career to Reach New Heights with Sooprs!

**11. As Seen on**

Showcases our newspaper reviews in form of cards

**12. Testimonials**

A video segment showing Video reviews of the clients Work.  
Video to be in YouTube form.

**13. FAQs**

Show YouTube Video on Left Side and FAQs on right Side:

* **What is Sooprs freelance marketplace?**

Sooprs is a freelance marketplace that connects businesses with highly skilled and vetted professionals across various fields. It focuses on providing top-quality freelance services, ensuring that clients receive reliable, result-oriented solutions. With features like post-project support, payment protection, and verified experts, Sooprs aims to deliver an efficient, secure, and professional experience for businesses seeking freelance talent.

* **How do I get started on freelance work on Sooprs?**

Getting Started on Sooprs Register/Login: Create an account on Sooprs.com. Purchase Membership: Choose and buy your membership. Browse Projects: Explore available freelance projects. Bid on Projects: Submit your bid with the proposed amount. Client Review: Clients review your profile and proposal. Client Accepts Bid: Client accepts your bid. Start Work: Begin your project upon acceptance.

* **How to earn money with Sooprs freelance work?**

Sooprs offers freelancers valuable opportunities to earn money through a diverse range of projects. Freelancers can set their own rates, build strong portfolios, and connect with clients, enhancing their chances for higher-paying jobs. This platform empowers them to achieve financial freedom and enjoy a fulfilling career on their own terms.

* **How do I post a project on Sooprs for freelance services?**

To post a freelance project on Sooprs, simply sign up as a client and navigate to the "Post a Project" option in the header of Sooprs.com. Alternatively, you can use this direct link: [Post a Project](https://sooprs.com/post-a-project)

* **How do I bid on freelance work for a project?**

To bid on freelance projects, visit the "Browse Projects" section in the header or click this link: [Browse Jobs](https://sooprs.com/browse-job). Navigate to any project by clicking on the arrow (->), then place your bid on the project detail page. Explore and participate in the best online marketplace for freelance services!

* **Is there a fee to post a project for freelancing services?**

No, Sooprs offers the best freelance marketplace, where you can post your projects free of cost! Enjoy the convenience and time-saving benefits of hassle-free project posting.

* **Is there any fee to place a bid on a project?**

Yes, we offer free credits for placing bids on projects. Once you reach a threshold limit, you can recharge your credit wallet. This allows you to bid on more great freelancing projects

**14. Footer.**

YT Content+Info

### ***[Intro/Hook]***

***Narrator:****"Looking for your first job or want to break into the industry with less competition? Stick around, because today we’re covering five lesser-known job portals specifically geared towards freshers and early-career professionals. You may have heard of the big names, but these are tailored just for you—and could be exactly where your next opportunity is waiting."*

***Text on Screen:****“Top 5 Job Portals for Freshers”*

### ***[Value Proposition]***

***Narrator:****"Why go for these platforms over bigger ones? For starters, these job portals often have fewer applicants per position, and they’re known for startups, entry-level roles, and unique opportunities that make it easier for freshers to get noticed."*

### ***[Main Content: Top 5 Job Portals]***

#### ***1. Freshersworld***

***Narrator:****"First on the list is Freshersworld. Designed specifically for recent graduates, Freshersworld is filled with entry-level jobs across a wide range of industries. It’s a fantastic place for those looking to start out, as it frequently posts roles from startups and smaller companies, where the competition is often lighter. If you’re looking to jumpstart your career quickly, Freshersworld is a great first stop."*

***Text on Screen:****“Freshersworld: Entry-level jobs, startup focus, diverse industries”*

#### ***2. AngelList Talent (Now Wellfound)***

***Narrator:****"Next, we have AngelList Talent, now called Wellfound. If you're drawn to the fast-paced world of startups, this is the place to be. This portal connects you directly with founders and hiring managers, giving you a chance to really stand out. Plus, smaller teams usually mean fewer applicants, so there’s less competition than with major corporate jobs."*

***Text on Screen:****“AngelList Talent (Wellfound): Startup roles, direct connections with hiring managers”*

#### ***3. Instahyre***

***Narrator:****"Third is Instahyre. This platform is known for its curated job postings, meaning each position is carefully selected to match specific roles and skills. Instahyre offers entry-level positions mainly in tech and business roles with startups and mid-sized companies. It’s especially useful if you’re looking for a job that fits your skills right out of college without sifting through endless irrelevant postings."*

***Text on Screen:****“Instahyre: Curated listings, focused on tech and business”*

#### ***4. LetsIntern***

***Narrator:****"Moving on to LetsIntern. Now, this platform is best known for internships, but it’s ideal for freshers looking to gain hands-on experience that could lead to a full-time role. Whether you’re in marketing, engineering, or any other field, LetsIntern has plenty of entry-level roles to build your portfolio and make you stand out for future jobs."*

***Text on Screen:****“LetsIntern: Internships leading to full-time roles”*

#### ***Bonus: Glassdoor***

***Narrator:****"Before we wrap up, here’s a bonus suggestion: Glassdoor. While primarily known for company reviews and salary insights, Glassdoor also features job listings. It's a great resource to check company cultures and salary expectations before applying. Knowing what to expect can give you an edge during interviews!"*

***Text on Screen:****“Glassdoor: Company insights, salary reviews, job listings”*

#### ***5. HyreFox***

***Narrator:****"Last but not least, we have HyreFox. HyreFox uses AI to match job seekers with roles that are a good fit, making it an excellent option for early-career professionals who are looking for a more customized job search experience. HyreFox works with mid-sized companies, which typically have less intense competition compared to big-name corporations."*

***Text on Screen:****“HyreFox: AI-driven matches, mid-sized company focus”*

### ***[Engagement Prompt]***

***Narrator:****"So, which of these portals have you tried or are you thinking about trying? Drop a comment below and let us know. Don’t forget to like this video if you found it helpful—your support helps us bring more career-focused content just for you!"*

### ***[Call to Action (CTA)]***

***Narrator:****"Looking for more tips on job hunting and career growth? Subscribe and hit the notification bell so you never miss out on new videos designed to help you launch and grow your career. We’ve got plenty more coming up!"*

YT Content

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